



No boundaries: a sensory experience of colour



Thursday 13 June 2019

12 – 8pm

The Building Centre, 26 Store Street,
London, WC1E 7BT

Colour has no boundaries – indeed it has the capacity to take you to new and exciting places by stimulating your senses and igniting your imagination.”

Axalta Powder Coatings invites you to join us at the launch event of our new London Colour Experience Room, located in The Building Centre.

As part of the London Festival of Architecture 2019, we are hosting a sensory experience where you can immerse yourself in a world of colour. Initially, we identify colour through only one sense – sight. But colour also elicits many different emotions too. The event will showcase Axalta’s unique range of colours, and explore how colour can touch every one of your senses - taste, touch, smell, sight and hearing.

Designer and Art Director Ramin Nasibov, who’s striking graphical work is inspired by vibrant colour and the built environment, will join us for two sessions on the day to further explore these five elements (1-2pm, 6-7pm).





To RSVP, please visit bit.ly/AxaltaCER or
email dami.babalola@axalta.com.

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Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions.

Axalta Powder Coatings have been specially designed for the architectural and design market and are well-recognised for their application capabilities and extensive range of colours, textures and effects, brought to life in Colour Experience Rooms across Europe.

